

Earnings briefing materials for 3Q of the fiscal year ending December 2022

08/11/2022

Earth Corporation



BARTH - Conclusion of business transfer agreement



Purpose of business acquisition



[Strategic Significance]

- Acquisition of "world view" and "brand value" of the BARTH brand
 - The BARTH brand has established its own unique worldview by appealing for "Night Routine" from bath time to sleep time by evoking the latent needs of customers through the concepts of "beauty," "sleep," and "recovery".
 - Through this business acquisition, the company will acquire not only the "products" themselves, including bath salts, but also the unique world view, brand, and marketing know-how that it has built up to date.

[Vision for the future]

- Improve profitability by leveraging know-how and Synergy with existing products
 - Based on the world view created by the differentiation of the BARTH brand in terms of "design," "functionality," "concept," and "medium to high price range," we will create products under the "BARTH brand" × "our existing or new category," with a view to improving profitability by developing products in the high price range.
 - Aiming to generate synergies in our existing categories

Overview



Details of business acquired

 Development, manufacture, and sale of products containing neutral bicarbonate including medicinal BARTH neutral bicarbonate bath salt, and other BARTH brand products, and any other business related to these operations

Assets and liabilities to be acquired

Inventory and intangible fixed assets related to the business to be acquired

Operating results of business acquired

Sales 1,838 million yen (Fiscal year ending August 2022)

Business acquisition cost

Undisclosed due to agreement between the involved parties

Timetable & Overview of accounting treatments



Timetable

Date of conclusion of the agreement: November 8, 2022

Date of acquisition of business: March 1, 2023 (scheduled)

Overview of accounting treatments

- The impact of this matter on our group's consolidated financial results for the fiscal year ending December 31, 2022 is negligible.
- The amount of goodwill involved in this treatment is now being investigated



FY12/2022 3Q Results

Executive Summary 1 (vs. Forecast)







Financial results overview

: 124.4 billion yen; vs. the forecast: - 2.1% Sales

Operating Income 12 billion yen; vs. the forecast: - 14.2%

(vs. Forecast)

- 3 billion yen downward swing in gross profit
 - Sales of insecticides & repellents fell short of the plan by 3.6 billion yen, mainly due to the impact of sluggish market caused by unseasonable weather. Although sales of other household products and overseas business increased, it was not enough to cover the shortfall in sales of insecticides & repellents, resulting in a decrease of 2.1 billion yen in total, including "impact of sales plan miss" and "change in category composition ratio.
 - Impact of soaring material prices and currency fluctuations: 0.9 billion yen as of 3Q
- 1.0 billion yen reduction in SG&A expenses due to cost controls, etc.

Executive Summary 2 (YoY)



Financial results overview

* LFY results calculated and adjusted retroactively using the new Accounting Standard

Sales : 124.4 billion yen; YoY*: + 1.9%

Operating Income : 12 billion yen; YoY*: - 19.4%

(YoY)

- 1.0 billion yen decrease in gross profit
 - Sales of insecticides & repellents decreased due to weather factors, while sales of other household products increased, but this was offset by "profit increase due to higher sales" and "change in category composition", resulting in a decrease of 170 million yen.
 - Decreased by 1.24 billion yen due to soaring raw material prices and exchange rate fluctuations
 - Increased by 350 million yen due to newly consolidated and foreign exchange fluctuation effects
- 1.8 billion yen increase in SG&A expenses

Personal expenses : 750 million yen

Logistics expenses : 390 million yen

Travel & transportation expenses
 : 320 million yen

Financial Result Highlights

Following the adoption of the new Accounting



As of the end of 3Q, the Earth Corporation registered an increase in sales accompanied by a decrease in profits. Operating income fell short of the plan by 14%

Impacted by raw material price hikes, in addition to the underachievement of insecticides & repellents, which are

a source of earnings

| | Standard 1 | for Revenue Reco | gnition | (Unit: 0.1 billion JPY) |
|----------------------|------------|------------------|---------|--|
| | Realized | Vs. Forecast | YoY* | Topics |
| Sales | 1,244 | 97.9% | 101.9% | Sales of insecticides & repellents fell short of company expectations, due to the impact of a generalized market slowdown Effect of new consolidation: +0.37 bn yen, Effect of exchange rate fluctuations: +1.51 bn yen |
| Gross Profit | 530.8 | 94.6% | 98.0% | Impact from soaring raw material prices & currency fluctuations: vs. forecast – 900 million yen Sales mix |
| SG&A Expenses | 410.6 | 97.9% | 104.7% | Within an adequate range, as formulated in the forecast Considering adjustments toward the end of the fiscal year |
| Operating Income | 120.1 | 85.8% | 80.6% | Underperformance of 1.98 billion yen vs. 3Q forecast Recovery measures are being carried out. |
| Profit Before Tax | 128.4 | 91.2% | 84.5% | Foreign exchange gain: 530 million yen was posted No extraordinary gains or losses of note |

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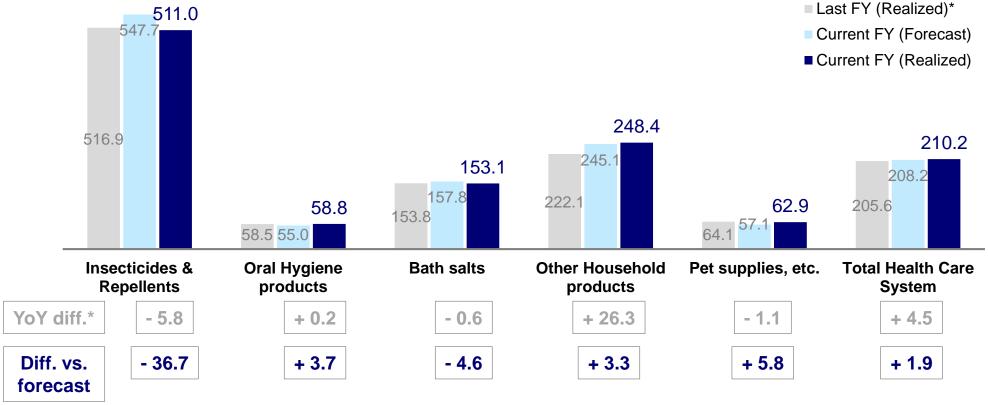
^{*} LFY results provided for reference purposes, calculated retroactively 8 using the new Accounting Standard

Sales By Segment



(Unit: 0.1 billion JPY)

- Sales of insecticides & repellents were affected by unstable weather, decreasing YoY as of the end of 3Q, and falling short of the forecast for the same period
- Bath salts, which have been growing at a high rate for the past two years, maintained the same level of sales as the previous year.
- Other household products continued to grow, partly due to the positive effect of exchange rate fluctuations



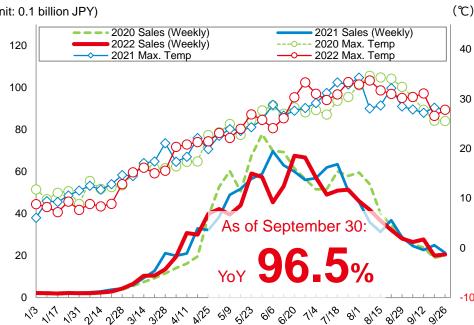
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^{*} LFY results provided for reference purposes, calculated retroactively **9** using the new Accounting Standard

Status Of The Insecticides & Repellents Segment (Domestic)







- Uses against flies, mosquitoes, and cockroaches decreased YoY
- Strong sales of insecticides targeting ticks & mites, and harmful insects, as well as of repellents

Earth Corporation Market Share (As of September 30)

55.7% → **56.1**%

Flagship Products - Trends

EARTH NO MAT

Vs. forecast 89%

MUSHI YOKE NET EX

Vs. forecast 95%



New Products - Trends

MAMOROOM

Vs. forecast 186%



ZERO de KNIGHT

Vs. forecast **263%**



COGS – Status Overview



- Overall cost increase in raw materials, packaging materials, etc.
- Impacted by soaring ocean transportation costs and container prices due to yen depreciation, etc.

Impact of soaring raw material prices

Diff. vs. 3Q forecast

Diff. vs. full year FY12/2022 forecast

Profit Impact Amount

- 900 million yen

Profit Impact Amount

- 1.5 billion yen

[Major raw & packaging materials experiencing soaring prices]

- Concentrated glycerin (MONDAHMIN; bath salts)
- Succinic acid; Sodium bicarbonate (bath salts)
- LPG (aerosols)
- Resins (Used for packaging, film wrapping, etc. across a wide range of products)

Foreign exchange – Diff. vs. initial forecast

| Currency | Forecast | | Rate (September 30) | Vs. Forecast |
|----------|----------|----------|------------------------|--------------|
| 人民元 | 17.15 | ⇒ | 20.37 | +18.7% |
| USD | 111.00 | ⇒ | 144.81 | +30.4% |
| THB | 3.38 | → | 3.81 | +12.7% |
| VND | 0.00505 | → | 0.00607 | +20.1% |

Impact from foreign currency fluctuations

- The greatest impact has been from fluctuations in the RMB exchange rate, since RMB/JPY has the highest transaction volume for the Earth Corporation
- Should exchange rates remain at current levels, this could mean costs 300 – 400 million yen higher than forecast

SG&A Expenses – Status Overview



(Unit: 0.1 billion JPY)

- SG&A expense items remained in an adequate range, as formulated in the forecast
- Ongoing application of cost controls

| | 3Q FY12/2021 | 3Q FY12/2022 | 3Q FY12/2022 | | |
|--------------------------------|--------------|--------------|--------------|--------------|---|
| | Realized* | Forecast | Realized | Vs. Forecast | Points |
| Personal expenses | 147.5 | 156.7 | 155.0 | ▲ 1.6 | |
| Shipping costs | 32.2 | 34.5 | 34.7 | 0.2 | |
| Storage costs | 18.2 | 19.4 | 19.6 | 0.1 | |
| Advertising expenses | 56.2 | 61.3 | 55.9 | ▲ 5.4 | < than expected(spillover in execution timing vs. the forecast) |
| Sales promotion expenses | 7.6 | 7.7 | 7.5 | ▲ 0.2 | |
| R&D expenses | 20.3 | 23.0 | 21.5 | ▲ 1.5 | |
| Depreciation expensess | 9.3 | 10.3 | 10.8 | 0.5 | |
| Goodwill amortization | 14.1 | 4.4 | 4.3 | 0.0 | Goodwill amortization for BATHCLIN CORP ended in 1Q 2022 |
| Travel&transportation expenses | 7.8 | 10.4 | 9.5 | ▲ 0.9 | |
| Entertainment expenses | 2.0 | 3.6 | 3.6 | 0.0 | |
| Comission paid | 8.5 | 6.6 | 9.4 | 2.8 | |
| Sales comissions | 5.1 | 9.5 | 9.8 | 0.2 | |
| Miscellaneous expenses | 5.4 | 6.1 | 6.2 | 0.1 | |
| Others | 58.1 | 67.4 | 62.8 | ▲ 4.6 | |
| Total | 392.3 | 420.9 | 410.6 | ▲ 10.3 | |

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^{*} LFY results provided for reference purposes, calculated retroactively 2 using the new Accounting Standard

Overseas Results (Including cross-border EC)



(Unit: 0.1 billion JPY)

- Sales YoY*: 125.1% In addition to growth in Thailand and Vietnam, there were positive effects from exchange rate fluctuations (+1.51 billion yen) and the consolidation of new subsidiaries in Malaysia and the Philippines (+0.37 billion ven), resulting in 105.3% YoY growth in real terms
- Due to rising freight and raw material prices as well as a year-over-year reduction in highly profitable Japanese exports, profitability somewhat declined



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Overseas Results (Status By Country: China)



Local Subsidiary Results* (0.1 B JPY)



Effective YoY Sales On A Local Currency Basis: 94.9%

Progress Status Vs. The Forecast

- Sales began to recover when the lockdown was removed, but because of action and power constraints, there was an excess of goods in distribution, and sales lagged
- Recovering sales with cockroach and mite products that are in demand even late in the season

Measures in the 4th quarter and beyond

- Systematic sales promotion for W11 event and inventory digestion
- Preparation for new product launches
- Development under zero-CODIV policy

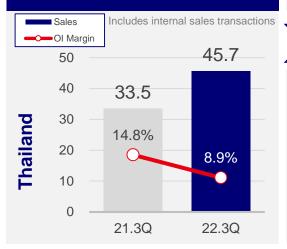
(Reference) Impact Due To Lockdown Measures etc.

- Even after the prolonged lockdown in Shanghai was lifted, there have been a number of sporadic blockades and quarantines in key cities throughout the nation.
 - Sluggish customer traffic in real stores, no delivery or delivery available through e-commerce channels, and food deliveries are a priority.
 - EC channel is overstocked and therefore controlling shipments
 - Consumer disengagement of major EC companies
- Plant shutdowns due to power shortages, shortened hours and closures at retail stores, etc.

Overseas Results (Status By Country: Thailand & Vietnam)



Local Subsidiary Results* (0.1 B JPY)



Effective YoY Sales On A Local Currency Basis: 143.6%

Progress Status Vs. The Forecast

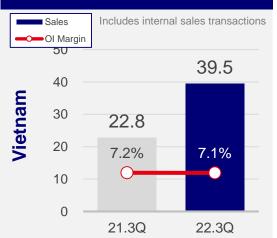
- Strong expansion of domestic sales in Thailand
- The effects of rising raw material prices and changing currency rates became clear. SG&A costs were kept under control, although profits did not meet expectations

Measures in the 4th quarter and beyond

- Insecticides & Repellents Challenge to achieve No.1 share
- Enhance the expansion of OP-T (local) channels
- Execute CSR activities in collaboration with public government organizations and neighboring retailers



Local Subsidiary Results* (0.1 B JPY)



Effective YoY Sales On A Local Currency Basis: 179.4%

Progress Status Vs. The Forecast

- Steady growth in domestic sales in Vietnam on the back of last year's lockdown and market recovery
- While profitability came slightly below target due to the impact of soaring raw material prices and other factors, we nevertheless achieved the profit target for Q3
- Raise prices for floor cleaner and dish washing products

Measures in the 4th quarter and beyond

- Rise in air freshener market share
- Implementation of cost reduction measures (change of solvents for Insecticides & Repellents products)
- Carry out cost control measures to offset the impact from soaring raw material prices

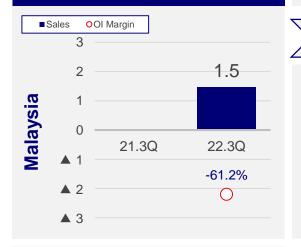


^{*} LFY results provided for reference purposes, calculated retroactively 15 using the new Accounting Standard

Overseas Results (Status By Country: Malaysia & Philippines)



Local Subsidiary Results* (0.1 B JPY)



Effective YoY Sales On A Local Currency Basis: —

Progress Status Vs. The Forecast

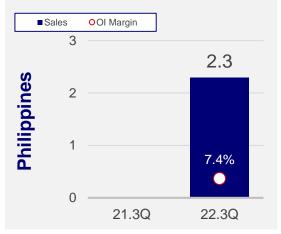
- Sales exceeded plan due to promotional activities to expand sales channels for new products (ARS) and existing products
- The effects of raw material price increases became clear.
- Increase in SG&A expenses due to stronger promotions

Measures in the 4th quarter and beyond

- Continued promotion to expand sales channels
- Aggressive promotion of air fresheners and cleaning agents
- Expect higher procurement costs due to soaring raw material prices

Local Subsidiary Results* (0.1 B JPY)





Progress Status Vs. The Forecast

- Entered the Consolidated PL 3Q FY 2022
- Air freshener and insecticide products introduced to the market
- Price increases implemented as a measure to cope with cost increases
- Establishment of internal management system

Measures in the 4th quarter and beyond

- Product launches
- Expand awareness of the Earth brand
- Profitability improvements
- Unlock integration synergies (Transfer production of existing products, etc.)



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FY12/2022 Forecast



■ The full year FY12/2022 forecast remains has not changed as of yet, but we are attentively analyzing it in light of the present circumstances.

FY12/2022 Forecast



■ Sustain impact from soaring raw material prices; Execute adequate and sufficient investment toward future growth

■ Despite a challenging environment, we will aim for over 10 billion yen in operating income and a record net income performance (Unit: 0.1 billion JPY)

| | FY2022 (Forecast) | Topics | FY2021 (Realized) | FY2022 (Forecast) |
|--|----------------------|---|----------------------|----------------------|
| Sales | 1,550 | Actual +7.3 billion yen; Market forecast premised on average-year weather patterns Product returns (Insect. & Repellents) 6.5% → 6.0% | 2.037 | 2,110 |
| Gross Profit | 668.5 | Rising costs from soaring raw material prices: estimate of -1.25 billion yen Increase in gross profit, but slightly lower expected profit margin | 823.3 | 850.5 |
| SG&A Expenses | 561.0 | R&D Core System maintenance expenses, etc. allocate additional funds toward future growth | 716.6 | 743.0 |
| Operating Income | 107.5 | Secure same operating income level as in FY2021 | 106.6 | 107.5 |
| Net Income attributable to owners of parent | 72.8 | Best performance ever | 71.4 | 72.8 |
| ROE | ~12% | Aim for a capital efficiency comparable to FY2021 | 12.4% | ~12% |
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Source: FY12/2021 earnings briefing materials

Progress Update On Investment Projects



- Pay close attention to capital efficiency and carry out investments toward profit growth
- Establish a hurdle rate for each project (Evaluate risk with a baseline of 7% as a rough estimate)
 Adequately carry out a decision-making process based on investment viability criteria

[Status Of Investment]

| | Major Investment Dusingto | Objective | | 2022 | | | | 20 | 23 | |
|---|---|---|---|------|-----|------------|---------------------|------------|----|----------|
| | Major Investment Projects | | | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q |
| • | M&A of a company in the Philippines | Part of efforts to expand the profit foundation in Asia | * | | | | | | | → |
| • | BARTH brand business acquisition | Expand brand lineup for business growth | | | Cor | clusion of | Closing (scheduled | a) | | |
| • | Revamp our core system | Efficiency improvements in multiple domains, such as production, procurement, sales logistics, etc. | | | | | | | -> | * |
| • | Reinforce seismic resistance at wastewater treatment facilities | BCP measures | | | | | | | -> | * |
| • | Bath salts – increase production lines | Expand production capacity to address demand growth | | | | | | -> | * | |
| • | Insecticides & repellents – increase production lines | Expand production capacity to address demand growth | | | | | | | | |
| • | Build a new R&D block at Tokushima Pet Land | Increase product development capabilities by revamping our R&D facilities | | | | | * | | | |

ESG



Environment / Social

Established a new specialized department.

- The internal organization was reviewed, and the ensuing new departments were created. To expedite efforts, the entire firm will collaborate.
 - CSR & Sustainability Promotion Dept.: The Earth Group's sustainability-related efforts will be promoted through this division.
 - Well-being Promotion Section, Human Resources Management Dept.: This section encourages different work methods, health support, and diversity and inclusion.

Support for TCFD Recommendations

- We have affirmed our support for the Task Force on Climate-Related Financial Disclosures' recommendations (TCFD).
- We acknowledge that addressing climate change is crucial to building a sustainable society.
- In the future, we shall provide information in accordance with the disclosure framework suggested by the TCFD.

Environment

Environmentally friendly electricity is introduced

- Renewable energy sources are now the primary source of electricity used at Earth Corporation's Ako Plant.
- The Shizuoka Plant of the BATHCLIN Corporation has introduced 100% CO2-free electricity with additional environmental benefits from renewable energy sources.

 Only

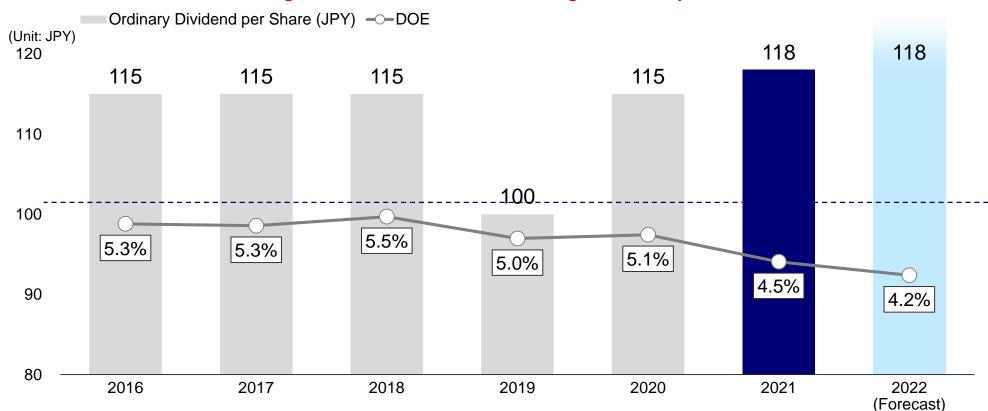


Only available in Japanese : https://www.bathclin.co.jp/news/2022/0214

Shareholder Returns



- Target a Dividend on Equity Ratio (DOE) of 4 5%
- For FY2022, we forecast a dividend per share of 118 yen, a DOE of 4.2%, and a consolidated dividend payout ratio of 35.8%
- Adopt an agile approach and, should our performance and retained earnings levels allow it, consider raising dividends and/or executing share buybacks





This presentation contains forward-looking statements and financial results forecasts. These forward-looking statements and financial results forecasts were formulated on the basis of company assumptions based on the information available.

These statements and forecasts are subject to risks and uncertainties that could cause actual results to differ materially from those described.



APPENDIX.

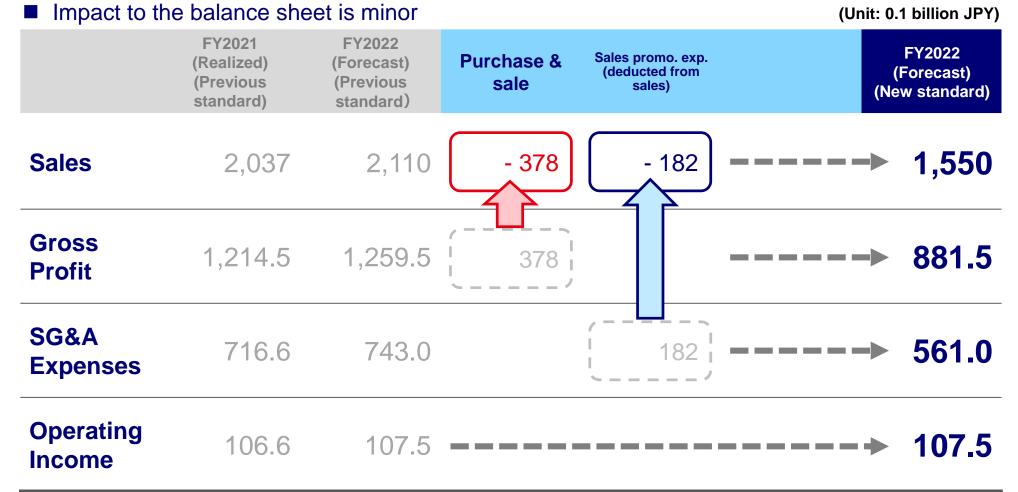


Effect of adoption of accounting standard for revenue recognition

Estimated annual impact



Items like trades through intermediaries, sales promotion expenses, etc. are deducted from sales, impacting the P/L side, namely sales, gross profit and SG&A expenses; Impact on operating income and items below is minor



Timing of recording sales promotion expenses (sales deductions)



- System is being built to more timely identify the actual status of revenue and to improve the efficiency of sales promotion expenses
- Reasonably estimate variable promotional expenses from the promotional expense plan tied to the sales plan and deduct them from revenue
 - This will allow us to implement efficient marketing initiatives with enhanced revenue management (by division and by client)

Construction and operation of sales promotion cost management system (From 2019)

- Managed on two axes by company and by product
- Clarify "to what (where)," "how much," and "how," to enable appropriate effectiveness verification.

In addition to the system, management accuracy is increased based on past results.

- Appropriate promotional expense management clarifies the use and duration of promotional expenses.
- Estimates sales promotion costs for each transaction with high accuracy by comparing sales forecasts and sales promotion conditions with past actual results, and deducts sales at the time sales are recorded.

Restructuring of profit management system (from 2021)

- and resource allocation Visualization by business unit and product category on two axes
- Understand the earnings situation in a more timely and precise manner and take appropriate measures under any circumstances.
- Foundation for business portfolio reorganization

More timely grasp of the actual status of earnings More Timely and Reliable

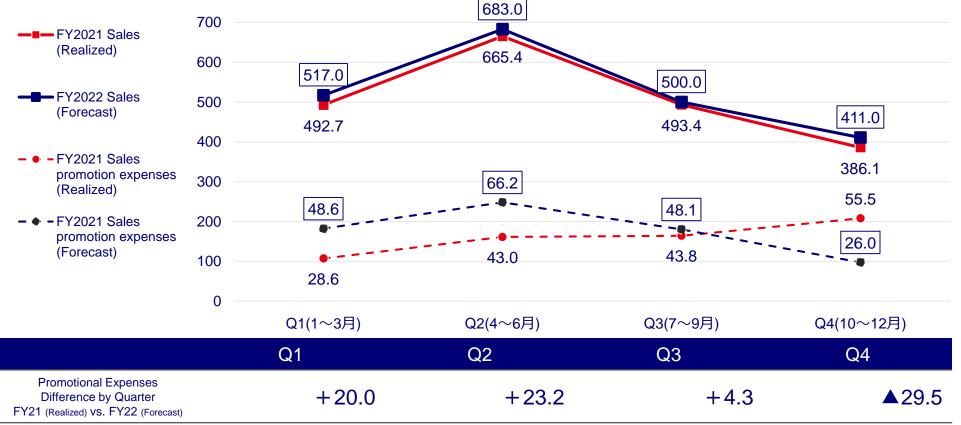
Quarterly Sales Promotion Plan

Cf. Previous standard*



(Unit: 0.1 billion JPY)

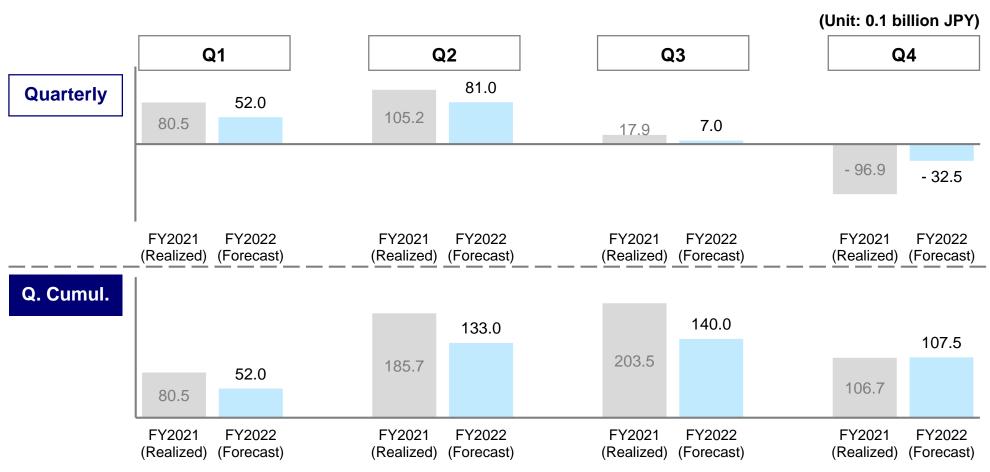
- Assume that from this fiscal year, sales promotion expenses will generally follow a curve in proportion to net sales
 - ➡ Expenses are linked to highly seasonal sales trends, and profits are more even than before.



Operating Income Forecast (Quarterly/Cumulative total)



■ Although visually, operating income in Q1-Q3 is expected to decline YoY, the impact on the year-to-date total is expected to be negligible



Initiatives Toward Achieving The Full-year Targets



Expand sales through the release of new products not accounted for in the initial forecast

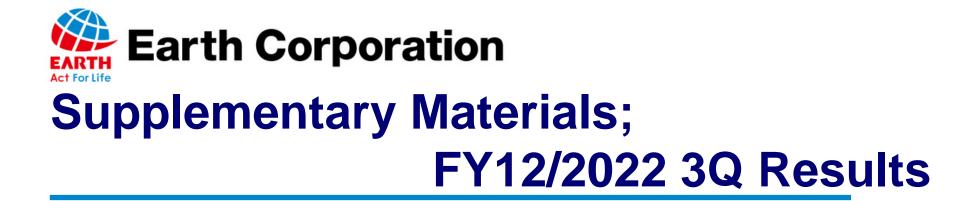
- Fall launch of 66 new household product SKUs, including products not accounted for in the initial forecast
- Sales target: 2.6 billion yen

Execute cost controls

- Make efficient use of expenses toward securing profits
- However, we will be taking a pro-active approach to the use of expenses necessary for sustainable growth

Advance execution of cost pass-throughs

- Execute cost pass-throughs starting in the fall season, for some household products like chemical dehumidifiers and insulation materials
- We have already started executing these measures in the Overseas market



Consolidated Statement of Income



| | | | | | | | (Unit | : million JPY) |
|--------------------------------------|------------|------------|------------|---------|---------|----------|--------|----------------|
| | 3Q FY12/22 | 3Q FY12/22 | 3Q FY12/22 | | | FY12/22 | | 3Q FY12/21 |
| | Realized* | Forecast | Realized | YoY | vs.FCT | Forecast | 3Q YTD | Realized** |
| Sales | 122,102 | 127,100 | 124,445 | 101.9% | 97.9% | 155,000 | 80.3% | 165,167 |
| Cost of sales | 67,949 | 71,000 | 71,362 | 105.0% | 100.5% | 88,150 | 81.0% | 94,536 |
| Gross profit | 54,152 | 56,100 | 53,083 | 98.0% | 94.6% | 66,850 | 79.4% | 70,631 |
| SG&A expenses | 39,238 | 42,099 | 41,069 | 104.7% | 97.6% | 56,099 | 73.2% | 50,278 |
| Operating profit | 14,913 | 14,000 | 12,013 | 80.6% | 85.8% | 10,750 | 111.8% | 20,353 |
| Non-operating income | 510 | 240 | 920 | 180.1% | 383.4% | 500 | 184.0% | 510 |
| Non-operating expenses | 48 | 60 | 33 | 68.8% | 55.7% | 100 | 33.4% | 48 |
| Ordinary profit | 15,376 | 14,180 | 12,899 | 83.9% | 91.0% | 11,150 | 115.7% | 20,815 |
| Extraordinary income | 147 | 0 | 25 | | | 0 | | 147 |
| Extraordinary losses | 329 | 100 | 80 | 24.3% | 80.3% | 250 | 32.1% | 329 |
| Net income before income taxes | 15,193 | 14,080 | 12,845 | 84.5% | 91.2% | 10,900 | 117.8% | 20,633 |
| Gross profit ratio | 44.4% | 44.1% | 42.7% | ▲ 1.7pt | ▲ 1.5pt | 43.1% | | 42.8% |
| Operating income ratio | 12.2% | 11.0% | 9.7% | ▲ 2.6pt | ▲ 1.4pt | 6.9% | | 12.3% |
| Net income before income taxes ratio | 12.4% | 11.1% | 10.3% | ▲ 2.1pt | ▲ 0.8pt | 7.0% | | 12.5% |
| | | | | | | | | |

^{*}LFY results provided for reference purposes, calculated retroactively using the new Accounting Standard **Standard until 2021

Consolidated Sales by Segment



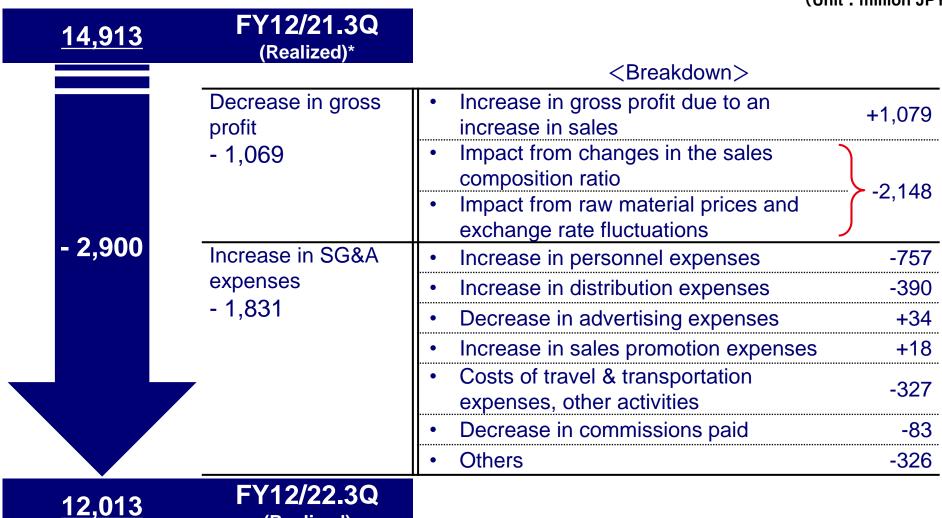
| | | | | | | | (Unit : | : million JPY) |
|--|--------------------|----------------|----------------|---------|---------|----------------|---------|----------------|
| | 3Q FY12/21 | 3Q FY12/21 | 3Q FY12/21 | | | FY12/21 | | 3Q FY12/21 |
| | Realized* | Forecast | Realized | YoY | vs.FCT | Forecast | 3Q YTD | Realized** |
| Insecticides & Repellents | 56,684 | 58,711 | 56,517 | 99.7% | 96.3% | 61,431 | 92.0% | 67,072 |
| Oral hygene products | 5,867 | 5,513 | 5,910 | 100.7% | 107.2% | 8,280 | 71.4% | 33,587 |
| Bath salts | 17,546 | 17,724 | 17,519 | 99.8% | 98.8% | 27,219 | 64.4% | 19,686 |
| Other household products | 23,647 | 25,806 | 26,300 | 111.2% | 101.9% | 33,792 | 77.8% | 26,094 |
| Household products | 47,062 | 49,044 | 49,730 | 105.7% | 101.4% | 69,292 | 71.8% | 79,368 |
| Pet products & others | 6,987 | 6,634 | 6,718 | 96.1% | 101.3% | 7,039 | 95.4% | 7,375 |
| Household products business subtotal | 110,734 | 114,389 | 112,966 | 102.0% | 98.8% | 137,763 | 82.0% | 153,816 |
| General environment & sanitation business subtotal | 20,666 | 20,933 | 21,139 | 102.3% | 101.0% | 27,700 | 76.3% | 20,650 |
| Total sales include internal sales | 131,400 | 135,322 | 134,105 | 102.1% | 99.1% | 165,463 | 81.0% | 174,466 |
| (Adjustments) | 4 9,298 | ▲ 8,222 | 4 9,660 | | | 1 0,463 | | ▲ 9,298 |
| Total sales | 122,102 | 127,100 | 124,445 | 101.9% | 97.9% | 155,000 | 80.3% | 165,167 |
| (Composition ratio) *Denom | ninator is total i | ncluding inter | nal sales | | | | | |
| Insecticides & Repellents | 46.4% | 46.2% | 45.4% | ▲ 1.0pt | ▲ 0.8pt | 39.6% | | 40.6% |
| Household products | 38.5% | 38.6% | 40.0% | 1.4pt | 1.4pt | 44.7% | | 48.1% |
| Pet products & others | 5.7% | 5.2% | 5.4% | ▲ 0.3pt | 0.2pt | 4.5% | | 4.5% |
| Household products business | 90.7% | 90.0% | 90.8% | 0.1pt | 0.8pt | 88.9% | | 93.1% |
| General environment & sanitation business | 16.9% | 16.5% | 17.0% | 0.1pt | 0.5pt | 17.9% | | 12.5% |

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Operating Income Change Factors (YoY)



(Unit: million JPY)



(Realized)

Operating Income Change Factors (vs. Forecast)



(Unit: million JPY)

| 14,000 | FY12/22.3Q (Forecast) | (Unit : | million JPY |
|----------|--------------------------|--|-------------|
| | | <breakdown></breakdown> | |
| | Gross Profit | Impact from sales plan not achieved | -1,157 |
| | overperformance -3,017 | Impact from changes in the sales composition ratio | 1 060 |
| | | Impact from raw material prices and exchange rate fluctuations | -1,860 |
| -1 987 | SG&A expenses | Personnel expenses below the forecast | +170 |
| -1,987 | within budget | Distribution expenses avobe the forecast | -37 |
| | +1,030 | Unused/moved to next FY advertising expenses | +545 |
| | | Unused/moved to next FY R&D expenses | +154 |
| | | Costs of travel & transportation expenses, other activities | +91 |
| | | Others | +107 |
| <u> </u> | EV12/22 20 | | |

12,013

FY12/22.2Q (Realized)

Consolidated: SG&A Expeses



| | 3Q FY12/21 | 3Q FY12/22 | 3Q FY12/22 | | | FY12/22 | | 3Q FY12/21 |
|--------------------------------|------------|------------|------------|---------|---------|----------|--------|------------|
| | Realized* | Forecast | Realized | YoY | vs.FCT | Forecast | 3Q YTD | Realized** |
| Personal expenses | 14,750 | 15,677 | 15,507 | 105.1% | 98.9% | 20,910 | 74.2% | 14,750 |
| Shipping costs | 3,225 | 3,453 | 3,476 | 107.8% | 100.7% | 4,449 | 78.1% | 3,225 |
| Strage costs | 1,824 | 1,949 | 1,963 | 107.6% | 100.7% | 2,511 | 78.2% | 1,824 |
| Advertising costs | 5,627 | 6,138 | 5,593 | 99.4% | 91.1% | 8,120 | 68.9% | 5,686 |
| Sales promotion expenses | 769 | 771 | 751 | 97.7% | 97.4% | 1,070 | 70.2% | 11,546 |
| R&D expenses | 2,032 | 2,306 | 2,152 | 105.9% | 93.3% | 3,386 | 63.6% | 2,032 |
| Depreciation expenses | 936 | 1,033 | 1,089 | 116.3% | 105.4% | 1,388 | 78.5% | 936 |
| Goodwill amortization | 1,413 | 444 | 439 | 31.1% | 98.9% | 450 | 97.6% | 1,413 |
| Travel&transportation expenses | 784 | 1,048 | 953 | 121.6% | 90.9% | 1,393 | 68.4% | 784 |
| Entertainment expenses | 207 | 361 | 365 | 176.3% | 101.1% | 474 | 77.0% | 207 |
| Comission paid | 858 | 661 | 941 | 109.7% | 142.4% | 1,372 | 68.6% | 1,061 |
| Sales comission | 518 | 952 | 980 | 189.2% | 102.9% | 1,245 | 78.7% | 518 |
| Miscellaneous expenses | 541 | 612 | 626 | 115.7% | 102.3% | 1,028 | 60.9% | 541 |
| Others | 5,754 | 6,694 | 6,234 | 108.3% | 93.1% | 8,303 | 75.1% | 5,755 |
| Total | 39,238 | 42,099 | 41,069 | 104.7% | 97.6% | 56,099 | 73.2% | 50,278 |
| (Composition ratio) | | | | | | | | |
| Personal expenses ratio | 16.8% | 17.1% | 17.4% | 0.5pt | 0.2pt | 13.5% | | 12.7% |
| Advertising costs ratio | 6.4% | 6.7% | 6.3% | ▲ 0.2pt | ▲ 0.4pt | 5.2% | | 4.9% |
| R&D expenses ratio | 2.3% | 2.5% | 2.4% | 0.1pt | ▲ 0.1pt | 2.2% | | 1.8% |

^{*}LFY results provided for reference purposes, calculated retroactively using the new Accounting Standard

^{**}Standard until 2021

Consolidated Balance Sheet



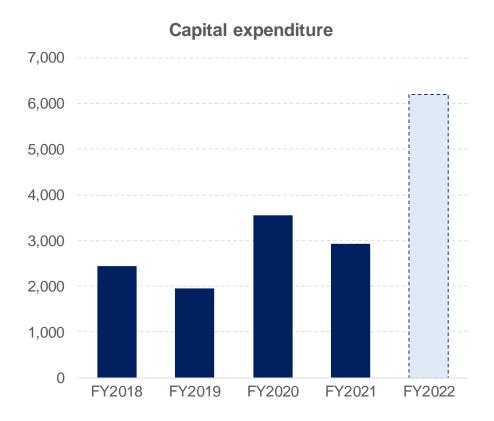
| | | | | | (Unit |
|-------------------|--|---------|---------|----------------|----------------|
| | | 2021.3Q | 2022.3Q | YoY | End of 2021 |
| Current | Cash & deposits | 28,190 | 25,322 | 1 2,868 | 21,027 |
| assets | Trade receivable | 27,520 | 27,414 | 1 06 | 22,941 |
| | Inventories | 24,989 | 29,351 | 4,362 | 27,502 |
| | Others | 2,394 | 3,105 | 711 | 2,547 |
| Non-current | Property, plant & equipment | 27,585 | 28,882 | 1,297 | 27,551 |
| assets | Intangible assets | 4,688 | 4,868 | 180 | 4,276 |
| | Investments & other assets | 13,472 | 15,995 | 2,523 | 14,868 |
| Total assets | | 128,841 | 134,940 | 6,099 | 120,715 |
| Current | Trade paypables | 33,959 | 36,467 | 2,508 | 32,449 |
| liabilities | Short-term borrowings | 2,187 | 1,960 | ▲ 227 | 2,498 |
| | Others | 18,411 | 22,783 | 4,372 | 17,351 |
| Non-current | Long-term borrowings | 1,440 | 480 | A 960 | 1,200 |
| liabilities | Others | 2,213 | 1,957 | ▲ 256 | 2,618 |
| Total liabilities | | 58,211 | 63,648 | 5,436 | 56,118 |
| Net assets | Total shareholders' equity | 64,430 | 62,963 | 1 ,467 | 57,537 |
| | Total accumulated other comprehensive income | 1,584 | 3,482 | 1,897 | 2,421 |
| | Non-controlling interests | 4,615 | 4,846 | 231 | 4,638 |
| Total net assets | | 70,629 | 71,292 | 662 | 64,596 |
| | | | | | |

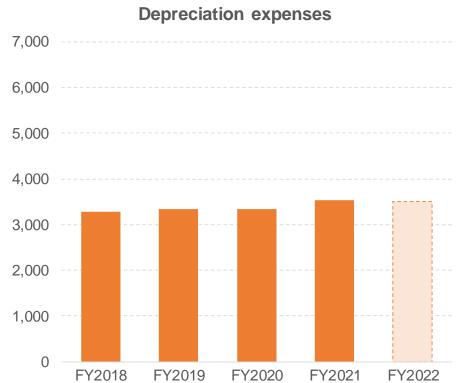
Consolidated: Capital expenditure, Depreciation expenses



| (単位:百万円) | FY2018 Realized | FY2019 Realized | FY2020 Realized | | |
|---------------------|--------------------|--------------------|--------------------|-------|-------|
| Capital expenditure | 2,442 | 1,953 | 3,548 | 2,928 | 6,200 |

| | FY2018 | FY2019 | FY2020 | FY2021 | FY2022 |
|--------------|----------|----------|----------|----------|----------|
| | Realized | Realized | Realized | Realized | Forecast |
| Depreciation | 3,290 | 3,334 | 3,334 | 3.537 | 3,500 |
| expenses | 5,230 | 3,334 | 3,334 | 3,331 | 3,300 |





Overview of Group Companies' Business Performance



| | | | | | | | | | | (U | nit : milli | on JPY) |
|-----------------|------------------------------|------------|----------|-----------------------------|----------|----------|--------------------------------|----------|----------|---------------------------------------|-------------|----------|
| | | th Corpora | | BATHCLIN Corporation | | | Hakugen Earth Co., Ltd. | | | Earth Pet Co., Ltd. | | |
| | _ | FY22.3Q | _ | _ | FY22.3Q | _ | _ | FY22.3Q | | _ | FY22.3Q | _ |
| | Realized* | Forecast | Realized | Realized* | Forecast | Realized | Realized* | Forecast | Realized | Realized* | Forecast | Realized |
| Sales | 69,434 | 70,888 | 67,340 | 10,590 | 11,086 | 10,900 | 13,764 | 14,731 | 14,249 | 4,650 | 4,830 | 4,545 |
| Gross profit | 30,558 | 32,517 | 28,876 | 4,746 | 4,669 | 4,566 | 5,227 | 5,087 | 4,726 | 1,882 | 1,837 | 1,736 |
| Operatig income | 11,245 | 10,789 | 8,390 | 1,084 | 802 | 725 | 1,444 | 999 | 840 | 528 | 374 | 405 |
| | Earth(Thailand)Co.,Ltd. | | | Earth Corporation Vietnam | | | EARTH HOME PRODUCTS (MALAYSIA) | | | EARTH HOMECARE PRODUCTS (PHILIPPINES) | | |
| | FY21.3Q | FY22.3Q | FY22.3Q | FY21.3Q | FY22.3Q | FY22.3Q | FY21.3Q | FY22.3Q | FY22.3Q | FY21.3Q | FY22.3Q | FY22.3Q |
| | Realized* | Forecast | Realized | Realized* | Forecast | Realized | Realized* | Forecast | Realized | Realized* | Forecast | Realized |
| Sales | 3,349 | 3,759 | 4,568 | 2,205 | 2,866 | 3,954 | 0 | 98 | 147 | 0 | 0 | 229 |
| Gross profit | 1,107 | 1,136 | 1,292 | 842 | 1,161 | 1,452 | 0 | 37 | 35 | 0 | 0 | 101 |
| Operatig income | 495 | 317 | 405 | 158 | 182 | 282 | 0 | -71 | -90 | 0 | 0 | 16 |
| | Earth Corporation (Shanghai) | | | Earth Corporation (Tianjin) | | | Earth Corporation (Suzhou) | | | Earth Environmental Service Co.,Ltd. | | |
| | FY21.3Q | FY22.3Q | FY22.3Q | FY21.3Q | FY22.3Q | FY22.3Q | FY21.3Q | FY22.3Q | FY22.3Q | FY21.3Q | FY22.3Q | FY22.3Q |
| | Realized* | Forecast | Realized | Realized* | Forecast | Realized | Realized* | Forecast | Realized | Realized* | Forecast | Realized |
| Sales | 2,167 | 2,138 | 2,161 | 2,928 | 2,483 | 3,154 | 1,271 | 1,041 | 1,305 | 20,666 | 20,933 | 21,139 |
| Gross profit | 565 | 543 | 633 | 562 | 311 | 530 | 306 | 145 | 247 | 8,354 | 8,732 | 8,795 |
| Operatig income | 47 | 110 | 126 | 350 | 86 | 274 | 148 | 19 | 106 | 938 | 1,147 | 1,208 |
| | | | | | | | | | | | | |

^{* *}LFY results provided for reference purposes, calculated retroactively using the new Accounting Standard